

# Gajendraraj V

Software engineering graduate passion in innovation and problem solving.

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## EDUCATION

### **K Ramakirshnan college of technology— Degree**

2018-2022

Electronic and communication engineering ,cgpa:8.23.

### **Sri jayendra Matric**

HSC 2017-2018 percentage:92%

Physics,chemistry,mathematics,computer science.

### **Sri sankara Matric**

SSLC 2015-2016 percentage:94%

## Experience april 2022 -may2023

Client : Johnson and Johnson project duration: jan 2023 -april 2023

Employer : wipro Project :Domino Role :Manual Testing

### Contribution:

-By identifying and reporting defects, testers can help improve the quality and reliability of the software.

-Manual testers ensure that the software product provides a seamless and intuitive user experience. They test software from the user's perspective and suggest improvements to enhance the user experience.

### **Internship—[campus ambassador in NinthSem]**

-Networking is an essential part of the campus ambassador role.

-I have to be expected to build relationships with students, faculty, and staff on campus to help promote the organization's mission and goals. maintained a positive image and act professionally at all times.

-This includes being punctual for events, dressing appropriately, being respectful to all members of the campus community.

## SKILLS

Search Engine Optimization

Digital Marketing

Python programming.

Sql database.

Word press

excel

Git and github

## AWARDS

Certificate of Excellence for  
Campus Ambassador in  
NINTHSEM

Certificate in microsoft powerBi

Certified on successful  
completion of AR CALLER  
Training in Omega Healthcare

## LANGUAGES

Tamil

English

## Social Media Marketing

-NEW BARRACKPORE NAVACHETNA WELFARE SOCIETY is Non Government Organization which helps people to create awareness Programmes regarding Education,BLOOD DONATION,HIV,Health Camp including in Rural areas.This helps downtrodden to uplift their lives with their best.

- I just given my contribution by engaging online SEO platform by posting ,sharing content related organization to the maximize through out the internship.
- Manage all aspects of digital marketing campaigns, including content creation, scheduling, and distribution across multiple channels such as social media, email, and display advertising.
- Collaborate with internal teams to create engaging and relevant content, including blog posts, social media updates, videos, and graphics.
- Optimize website content and user experience to improve SEO rankings and drive organic traffic.
- Stay up-to-date with the latest trends and best practices in digital marketing, including SEO, SEM, social media, email marketing, and online advertising.
- Provide regular reports and updates to management on the performance of digital marketing campaigns, including insights and recommendations for improvement.